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TO WHOMSOEVER IT MAY CONCERN

This is to certify that as recommended IIM Ahmedabad is subscribing to India Business Insight from last 2 years. India Business Insight in its new form, indexes original summaries from more than 167 business dailies and fortnightlies with focus on Indian Business.

We find the India Business Insight a very useful research tool for our students and faculty and am sure that they are finding it very useful in their class room studies and also preparing their project report and case studies. In fact our reference staff find India Business Insight useful when solving queries related to current happenings related to Indian businesses.

IBI is not only a very cost effective news database that is updated regularly but also fills an important gap in a business library collection as it covers Indian news dailies and magazines that is critical for meaningful research that has a focus on Indian businesses.

Regards,

H. Anil Kumar

Librarian